

Salim Ghulam Ali

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Proficient and creative WordPress developer with a strong history in website management and development. Experienced in SEO and PPC campaign creation. Expert in all aspects of WordPress website creation, including design, plug-ins, and implementation. Skilled in creating engaging and interactive websites. Excel at team projects and leadership. Detail-oriented and knowledgeable in various programming languages. Dedicated to superior customer service at all levels from the first meeting with a client to the website maintenance after launch.



Experience

10/2021 to Current

Web Developer

Arabian Oryx, Dubai, United Arab Emirates

- Analyze website performance and troubleshoot errors.
- Designing and managing the website front-end as well as back-end.

10/2019 to 09/2021

Team Leader

QW HOSTING, Karachi, Pakistan

- Motivate and coach employees to meet service, sales, and repair goals.
- Create and modify employee schedules with service levels in mind.
- Recruit and hire top mechanics, service advisors, and sales people.
- Maintain detailed logs and reports of services performed, profit, and budget information.
- Help out in sales and repair areas as needed and maintain comprehensive current knowledge of operations.
- Meeting with clients to discuss website design and function.
- Designing and building the website front-end.
- Creating the website architecture.
- Designing and managing the website back-end including database and server integration.
- Generating WordPress themes and plugins.
- Conducting website performance tests.
- Troubleshooting content issues.
- Conducting WordPress training with the client.
- Monitoring the performance of the live website.

Highlights

- Results-oriented
- (GDS) Amadeus, Galileo, Sabre
- Revenue Generation
- Business Development
- Effective Marketing
- Organisational Capacity
- Operability and Commitment
- Ability to motivate staff and maintain good relations
- Resistance to Stress
- Good Manners
- Account Maintaining
- Digital Marketing & SEO
- Microsoft Office
- Marketing & Team Management
- Relationship Management
- WordPress
- Full Stack Developer
- Multitasking
- Customer Handling
- Adaptability & Flexibility
- Teamwork
- Enthusiasm & Dedication
- Page Builders: Elementor, Divi, Beaver, WPBakery
- Plugin Development
- Theme & Plugin Installation
- Programmation Languages: HTML, CSS, PHP, JavaScript

- Establishing and guiding the website's architecture.
- Ensuring high-performance and availability, and managing all technical aspects of the CMS.
- Helping formulate an effective, responsive design and turning it into a working theme and plugin.

02/2017 to 08/2019

WordPress Developer

AL-QUDDUS GROUP PVT LTD, Karachi, Pakistan

- Design, implement and manage websites using WordPress.
- Collaborate with members of a creative team.
- Manage front-end and back-end website development
- Create WordPress plug-ins and themes.
- Maintain well-documented, reusable, and transferrable code.
- Troubleshoot and resolve website problems for clients and co-workers.
- Stay abreast of new developments in software, trends, and practices.

Education

Aptech Certified Computer Professional: ACCP PRIME - 2021
APTECH, Karachi, Pakistan

Higher Secondary Certificate:
Faculty of Science – 2021
GOVERNMENT DEGREE BOYS
COLLEGE BALDIA TOWN, Karachi,
Pakistan

Secondary School Certificate:
Science Group - 2019
THE PINNACLE ACADEMY,
Karachi, Pakistan

Hobbies

Playing Soccer being physically fit and mentally fit.